# Technology for Text Plagiarism Analysis

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#### Outline · Overview

- Plagiarim Corpus
- Detection Performance Measures
- Heuristic Retrieval
- Hash-based Search
- Intrinsic Detection and Authorship Verification
- Post-Processing with Unmasking
- Cross Language Analysis
- Knowledge-based Post Processing
- Competition on Plagiarim Detection
- Software

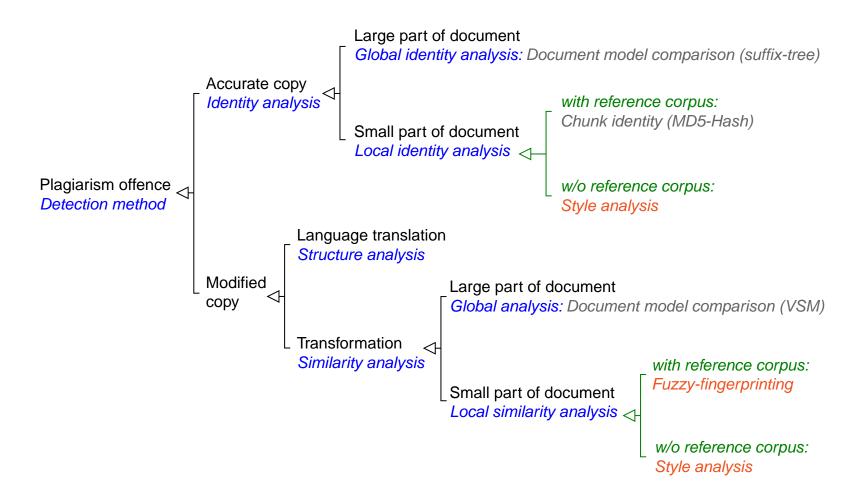
Plagiarism is the practice of claiming, or implying, original authorship of someone else's written or creative work, in whole or in part, into one's own without adequate acknowledgment.

[Wikipedia: Plagiarism]

- □ Plagiarism is observed in literature, music, software, scientific articles, newspaper, advertisement, Web sites, etc.
- □ A study among 18 000 university students in the United States shows that almost 40% of them have plagiarized at least once. [1]

[1] D. McCabe. Research Report of the Center for Academic Integrity. http://www.academicintegrity.org, 2005.

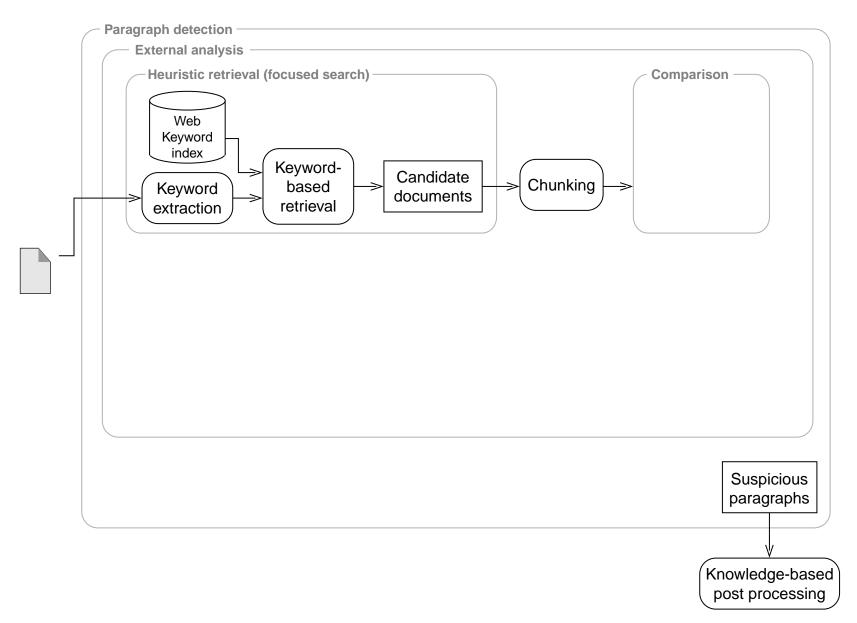
## Taxonomy of Plagiarism Offenses

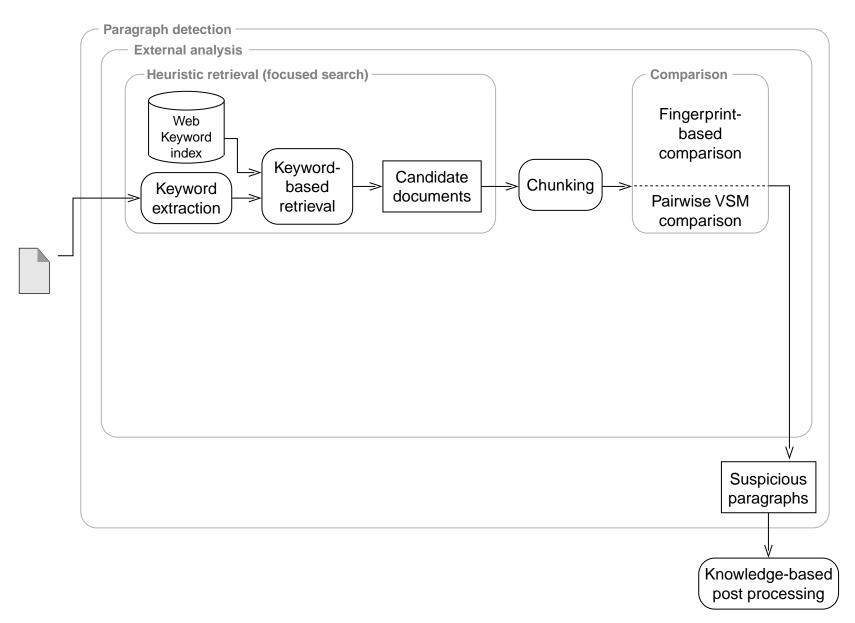


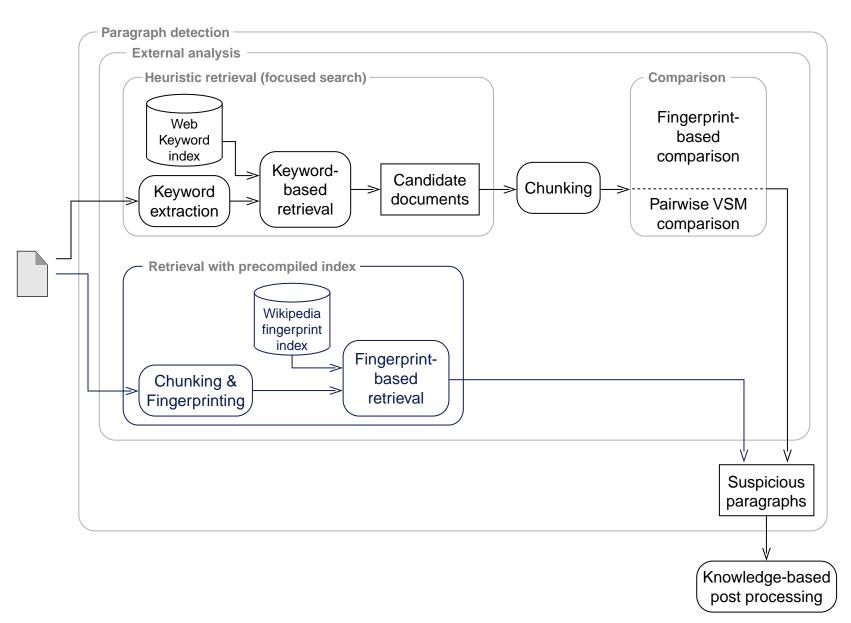
Paragraph detection —		
		,

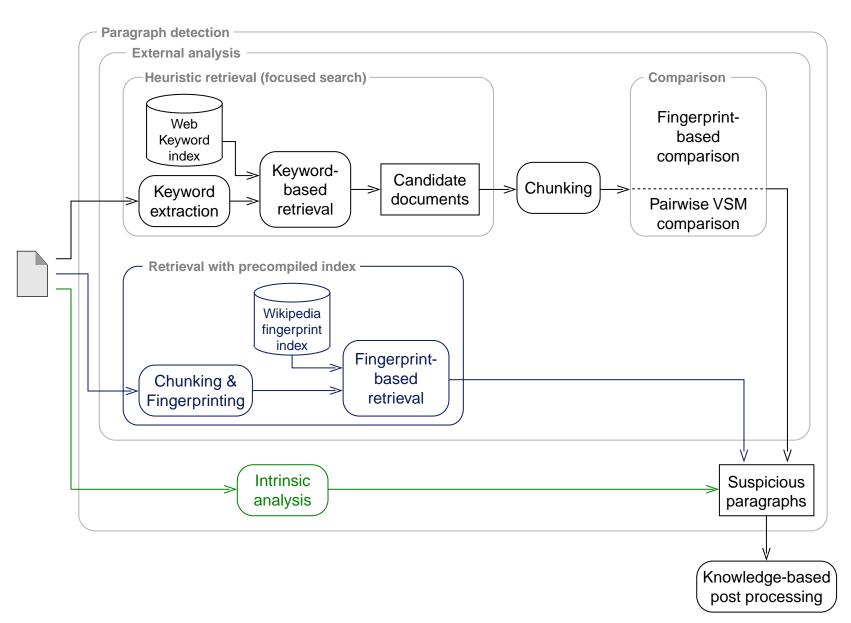
Knowledge-based post processing

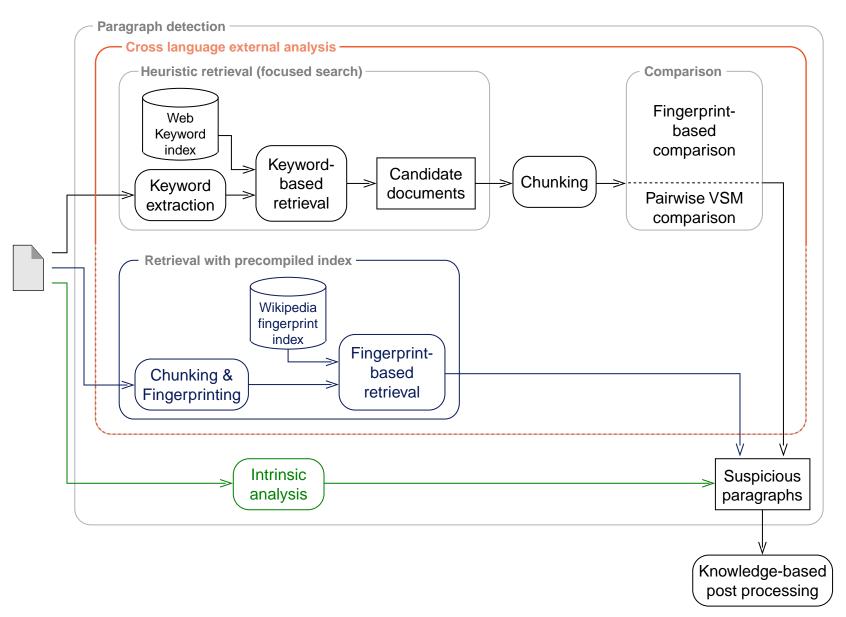












## Examples for Identification Technology

□ Level 1. Identity analysis for paragraphs.

MD5 hashing

□ Level 2. Synchronized identity analysis for paragraphs.

hashed breakpoint chunking

□ Level 3. Tolerant similarity analysis for paragraphs.

Fuzzy-fingerprinting

□ Level 4. Intrinsic (style) analysis without a reference corpus.

statistical outlier analysis with Bayes, meta learning with logistic regression

□ Level 5. Correct citation.

knowledge-based analysis

Current research is corpus-centered, "external plagiarism analysis".

[Brin et al. 1995, Monostori et al. 2001-2004, Stein et al. 2004-2006, etc.]

#### External plagiarism analysis formulated as decision problem:

**Problem.** AVEXTERN (AV stands for Authorship Verification)

Given. A text d, allegedly written by author A, and set of texts D,

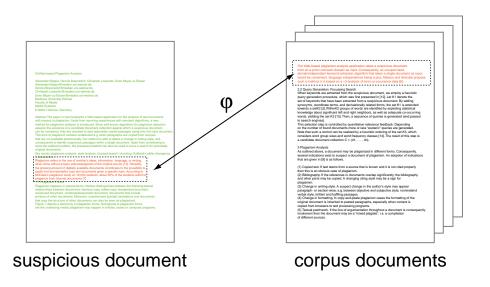
 $D = \{d_1, \dots, d_n\}$ , written by an arbitrary number of authors.

Question. Does d contain sections whose similarity to sections in D is above

a threshold  $\theta$ ?

## **Basic Principle**

- □ Partition each document in meaningful sections, also called "chunks".
- $\Box$  Do a pairwise comparison using a similarity function  $\varphi$ .



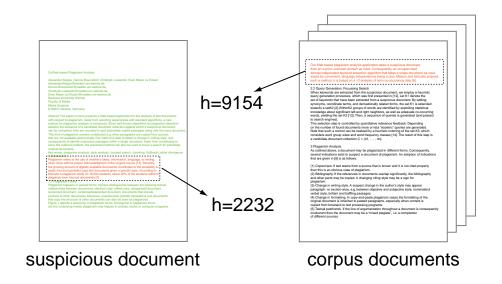
# Complexity:

n documents in corpus, c chunks per document on average

 $\rightarrow$   $O(n \cdot c^2)$  comparisons

#### Comparison with Fingerprints (Level 1)

- Partition each document into equidistant sections.
- $\Box$  Compute fingerprints of the chunks using a hash function h.
- □ Put all hashes into a hash table. A collision indicates matching chunks.



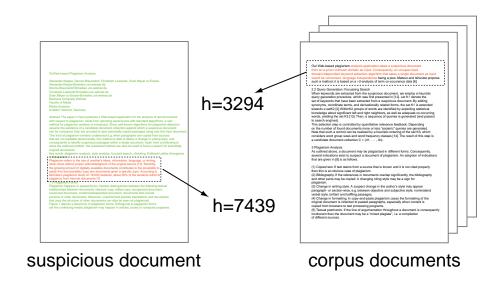
## Complexity:

n documents in corpus, c chunks per document on average

 $\rightarrow$   $O(n \cdot c)$  operations (fingerprint generation, hash table operations)

#### Comparison with Fingerprints (Level 2)

- □ Partition each document into *synchronized* sections.
- $\Box$  Compute fingerprints of the chunks using a hash function h.
- □ Put all hashes into a hash table. A collision indicates matching chunks.



# Complexity:

n documents in corpus, c chunks per document on average

 $\rightarrow$   $O(n \cdot c)$  operations (fingerprint generation, hash table operations)

## Comparison with Fingerprints (Level 3)

#### Discussion:

□ Hashing is fast, but sensitive to smallest changes:

$$h(c_1) = h(c_2) \Rightarrow c_1 = c_2$$
 (with very high probability)

#### Current research:

 $\Box$  Focus on *fuzzy* hash functions  $h_{\varphi}$ :

$$h_{\varphi}(c_1) = h_{\varphi}(c_2) \quad \Rightarrow \quad P(\varphi(c_1, c_2) > \theta) \geq 1 - \varepsilon$$
 [Stein 2005-07]

- □ Fuzzy hash functions allow for large chunk sizes (speed-up)
- □ Fuzzy hash functions are not sensitive to small changes

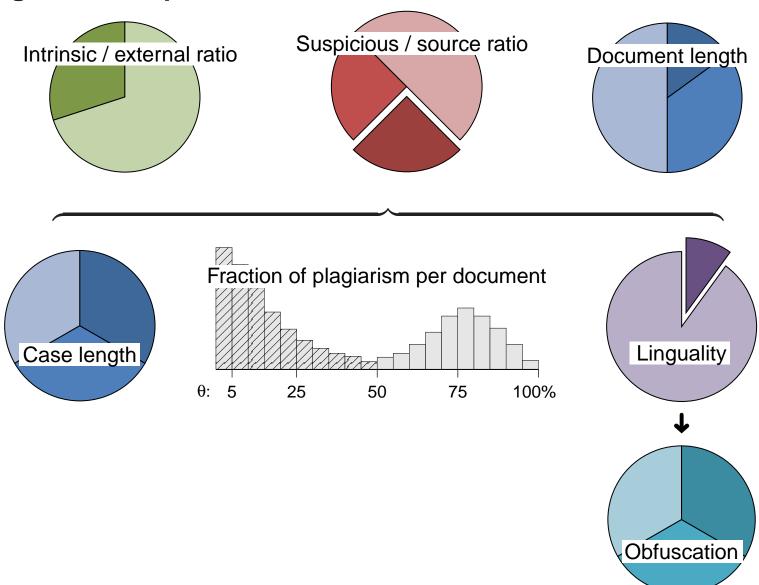
PAN Plagiarism Corpus 2009 (PAN-PC-09)

The PAN-PC-09 is a new large-scale resource for the controlled evaluation of plagiarism detection algorithms. [1]

#### Corpus overview:

- □ 41 223 text documents (obtained from 22 874 books from the Project Gutenberg [2])
- □ 94 202 plagiarism cases
- 70% is dedicated to external plagiarism detection,
   30% is dedicated to intrinsic plagiarism detection
- □ Types of cases: monolingual with and without obfuscation, and cross-lingual
- □ Authenticity of cases: real, emulated, and artificial

- [1] Webis at Bauhaus-Universität Weimar and NLEL at Universidad Politécnica de Valencia. PAN Plagiarism Corpus PAN-PC-09. http://www.uni-weimar.de/medien/webis/research/corpora, 2009. M. Potthast, A. Eiselt, B. Stein, A. Barrón-Cedeño, and P. Rosso (editors).
- [2] http://www.gutenberg.org



## Plagiarism Obfuscation Synthesis

Plagiarists often "modify" the text they plagiarize in order to obfuscate their offense.

- Obfuscation synthesis task: Given a section of text  $s_x$ , create a section  $s_q$ which has a high content similarity to  $s_x$  under some retrieval model but with a different word order or wording than  $s_x$ .
- Optimal obfuscation synthesizer:

```
s_x = "The quick brown fox jumps over the lazy dog."
```

- $s_a^*$  = "Over the dog which is lazy jumps quickly the fox which is brown."
- $s_q^*$  = "Dogs are lazy which is why brown foxes quickly jump over them."
- $s_a^*$  = "A fast bay-colored vulpine hops over an idle canine."
- Obfuscation Synthesis Strategies:
  - (a) Random text operations
  - (b) Semantic word variation
  - (c) POS-preserving word shuffling

# Plagiarism Obfuscation Synthesis

#### Random text operations:

Given  $s_x$ ,  $s_q$  is created by shuffling, removing, inserting, or replacing words or short phrases at random.

#### **Examples:**

```
s_x = "The quick brown fox jumps over the lazy dog."
```

```
s_q= "over The. the quick lazy dog context jumps brown fox" s_q= "over jumps quick brown fox The lazy. the" s_q= "brown jumps the. quick dog The lazy fox over"
```

## Plagiarism Obfuscation Synthesis

#### Semantic word variation:

Given  $s_x$ ,  $s_q$  is created by replacing each word by one of its synonyms, antonyms, hyponyms, or hypernyms, chosen at random.

#### **Examples:**

 $s_x$  = "The quick brown fox jumps over the lazy dog."

```
s_q = "The quick brown dodger leaps over the lazy canine."
```

 $s_q$  = "The quick brown canine jumps over the lazy canine."

 $s_q$  = "The quick brown vixen leaps over the lazy puppy."

## Plagiarism Obfuscation Synthesis

POS-preserving word shuffling:

Given  $s_x$  its sequence of parts of speech (POS) is determined. Then,  $s_q$  is created by shuffling words at random while the original POS sequence is maintained.

#### **Examples:**

```
s_x = "The quick brown fox jumps over the lazy dog."
```

POS = "DT JJ JJ NN VBZ IN DT JJ NN ."

```
s_q = "The brown lazy fox jumps over the quick dog." s_q = "The lazy quick dog jumps over the brown fox."
```

 $s_q$  = "The brown lazy dog jumps over the quick fox."

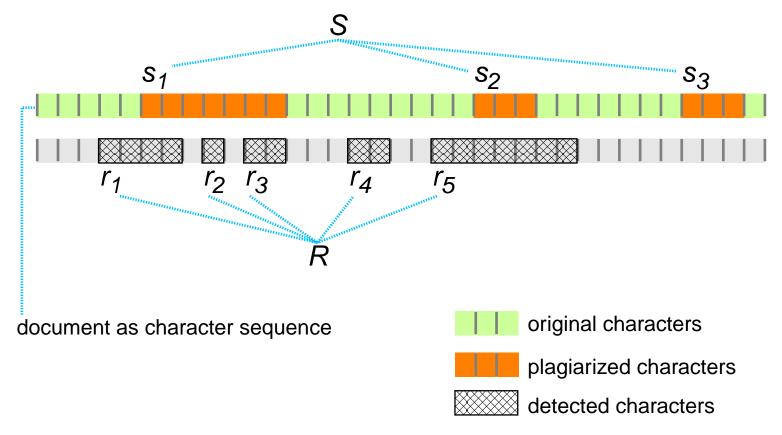
#### **Critical Remarks**

- Accidental similarities between suspicious and source documents.
- Anomalies in the plagiarized text produced by the obfuscation synthesizers.
- Inaccurate simulation of Web retrieval.

# **Detection Performance Measures**

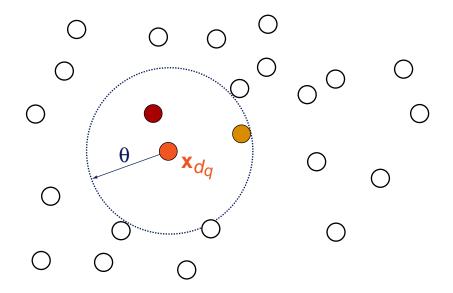
# **Detection Performance Measures**

# Terminology



- $\neg s_i \in S$  Plagiarized section from the set of all plagiarized sections.
- $r_i \in R$  Detected section from the set of all detected sections.

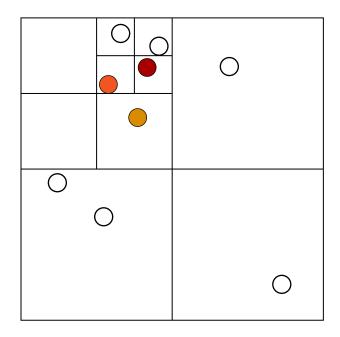
# Nearest Neighbor Search



# Applications:

- elimination of duplicates / near duplicates
- □ identification of versioned and plagiarized documents
- retrieval of similar documents
- □ identification of source code plagiarism

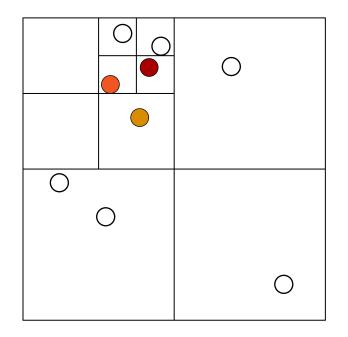
# Nearest Neighbor Search

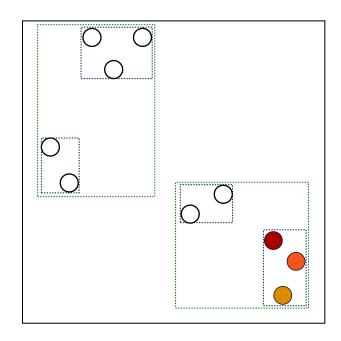


# Indexing with space partitioning methods:

- Quad-tree.
  - Split the space recursively into sub-squares until only a few points left. Space exponential in dimension; time exponential in dimension.
- □ Kd-tree. Linear space; exponential query time is still possible.

# Nearest Neighbor Search





# Indexing with data partitioning methods:

- □ R-tree.
  - Bottom-up; heuristically construct minimum bounding regions for points Works well for low dimensions (< 10).
- □ Rf-tree, X-tree, . . .

Document Representation and Search

The nearest neighbor problem cannot be solved efficiently in high dimensions by partitioning methods.

"Existing methods are outperformed on average by a simple sequential scan, if the number of dimensions exceeds around 10."

[Weber 99, Gionis/Indyk/Motwani 99-04]

## Document Representation and Search

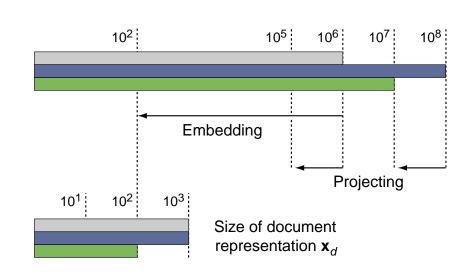
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#### English Wikipedia:

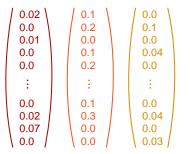
Dictionary	Number of dimensions
1-gram space	3 921 588
4-gram space	274 101 016
8-gram space	373 795 734
Shingling space	75 659 644



#### Document Representation and Search

Given the representation  $\mathbf{x}_{d_q}$  of a query document and a collection D.

- □ Linear comparison under some BOW representation
  - → Similarity ranking (baseline)



...

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#### Document Representation and Search

Given the representation  $\mathbf{x}_{d_q}$  of a query document and a collection D.

- □ Linear comparison under some BOW representation
  - → Similarity ranking (baseline)
- □ Linear comparison under some compact representation
  - ightharpoonup Acceptable similarity ranking (85% recall at  $\varphi > 0.5$ )

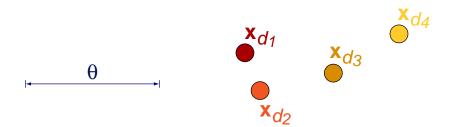
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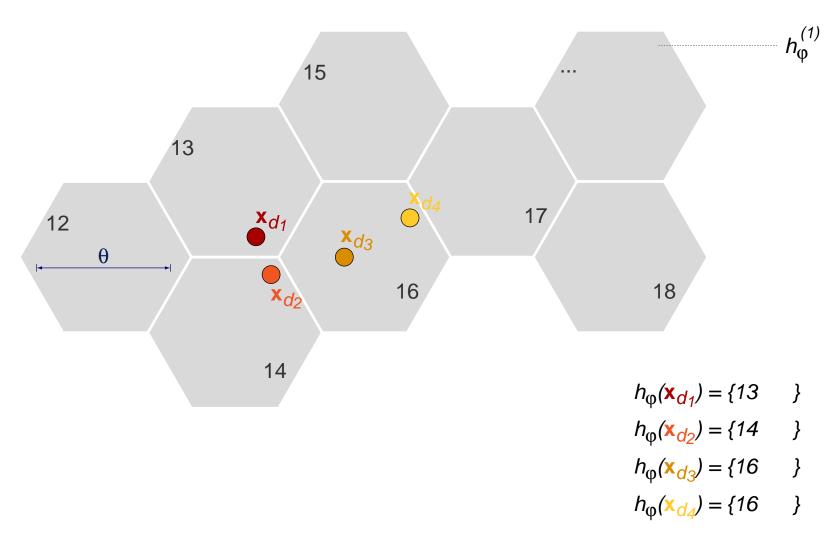
### Document Representation and Search

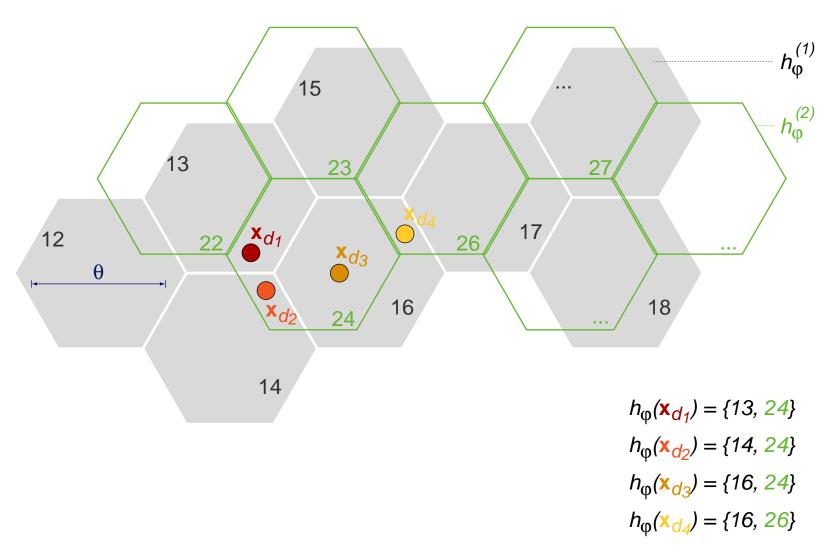
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- $exttt{ in}$  Comparison in constant time with a similarity-sensitive hash function  $h_{arphi}$ 
  - ightharpoonup Binary decision wrt. threshold  $\theta$  (similar if  $\varphi > \theta$  / not similar if  $\varphi \leq \theta$ )

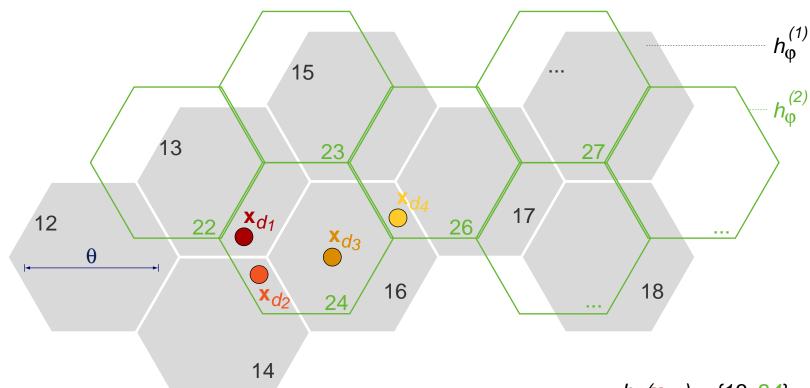
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### Hash-based Search is a Space Partitioning Method



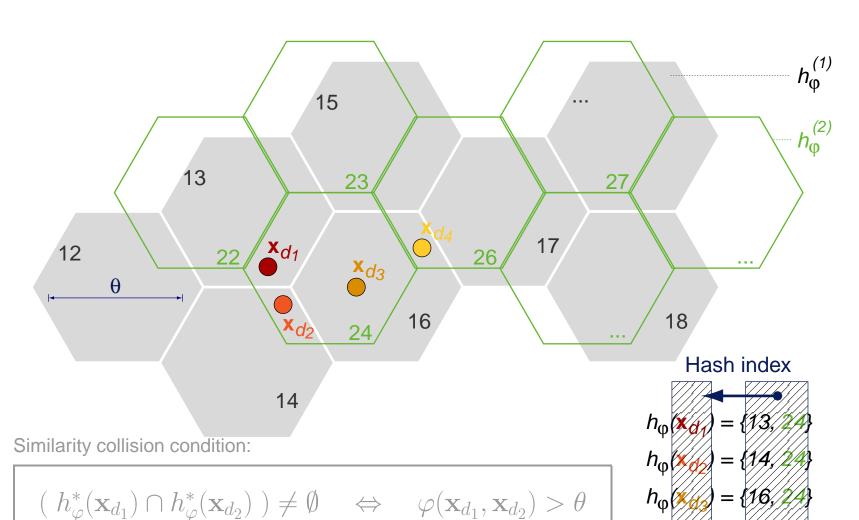
Similarity collision condition:

$$(h_{\varphi}^*(\mathbf{x}_{d_1}) \cap h_{\varphi}^*(\mathbf{x}_{d_2})) \neq \emptyset \quad \Leftrightarrow \quad \varphi(\mathbf{x}_{d_1}, \mathbf{x}_{d_2}) > \theta$$

$$h_{\varphi}(\mathbf{x}_{o_1}) = \{13, 24\}$$
  
 $h_{\varphi}(\mathbf{x}_{o_2}) = \{14, 24\}$ 

$$h_{\phi}(\mathbf{x}_{o/3}) = \{16, 24\}$$

$$h_{\phi}(\mathbf{x}_{d_{4}}) = \{16, 26\}$$



#### Issues about Hash-based Search

- □ Hash-based search reduces a cont. similarity relation to a binary relation.
- Hash-based search is a space partitioning method.
- $\square$  Space partitioning is realized by a similarity-sensitive hash function  $h_{\varphi}$ .
- $\Box$  Equal codes under  $h_{\varphi}$  indicate similar objects with a high probability.

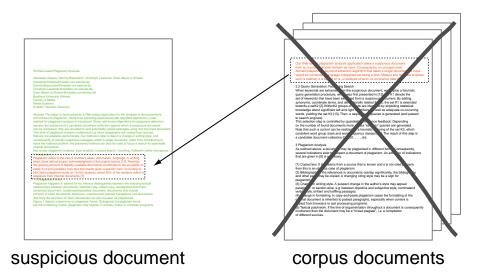
Precision: 
$$h_{\varphi}(\mathbf{x}_{d_1}) \cap h_{\varphi}(\mathbf{x}_{d_2}) \neq \emptyset \Rightarrow P(\varphi(\mathbf{x}_{d_1}, \mathbf{x}_{d_2}) > \theta)$$
 is high

 $\ \square \ h_{\varphi}$  maps similar objects on equal codes with a high probability.

- $\Box$   $h_{\varphi}$  must be multi-valued if D is partly unknown.
- $\ \square$  A perfectly similarity-sensitive hash function  $h_{\omega}^*$  may exist for each D.

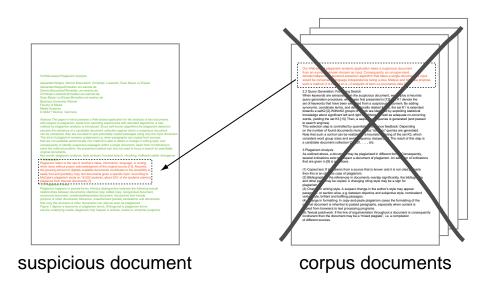
### **Problem Setting**

How to find a plagiarized section / foreign authorship without a reference corpus?



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#### Formulated as decision problem:

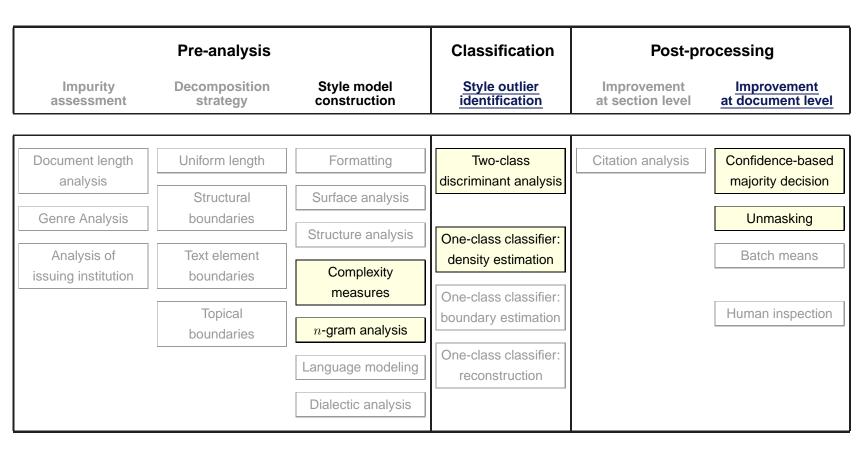
Problem. AVFIND

Given. A text d, allegedly written by author A.

Question. Does d contain sections written by an author  $B, B \neq A$ ?

Intrinsic plagiarism analysis and authorship verification (AV) are two sides of the same coin.

### **Building Blocks for Authorship Verification**



Style Model Construction: Starting Points

Selected quantifiable feature classes (from easy to difficult):

- surface features
- structure and organization
- complexity measures
  - readability
  - writing complexity
  - vocabulary richness, diction
- dialectic power
  - argumentation consistency
  - argumentation strategy

For a machine-based identification, features have to be developed and operationalized within a style model  $\mathcal{R}$ .

Style Model Construction: Starting Points

Feature type	Stylometric feature	Unit of measure		
surface	average paragraph length	paragraph		
	average sentence length	sentence		
	average word length	word		
	average stop word portion	word		
	spelling errors	word		
readability	Flesch Reading Ease Index	sentence, word		
	Flesch Kincaid Grade Level	sentence, word		
	Gunning Fog Index	sentence, word		
	Dale Chall Index	sentence, word		
writing complexity,	Honoré's R	word		
vocabulary richness	Yule's K	word		
	Kullback Leibler Divergence	word		
	Word Frequency Class	word		

Style Model Construction: Word Frequency Class

Sentence 1: "The values of the features are different."

Sentence 2: "The feature's values diverge."

#### Differences:

- □ "of the" vs. genitive-s → part-of-speech analysis
   (average # prepositions, average # articles...)
- □ "are different" vs. "diverge" → word frequency analysis

Style Model Construction: Word Frequency Class

Let C be a (large) corpus of documents, and let

f(w) denote the frequency, and r(w) denote the rank

of a word w in C.

Zipf's Law:  $f(w) \cdot r(w) = constant$ 

 $f(w_1) \cdot 1 \simeq f(w_2) \cdot 2 \simeq f(w_4) \cdot 4 \dots$  ( $w_i$  ordered by rank)

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$$f(w_1) \cdot 1 \simeq f(w_2) \cdot 2 \simeq f(w_4) \cdot 4 \dots$$
 ( $w_i$  ordered by rank)

The word frequency class  $\gamma(w)$  is defined as k if

$$2^{k-1} \le \frac{f(w_1)}{f(w)} < 2^k$$

Examples: 
$$\gamma$$
(different)=7,  $\gamma$ (diverge)=16

Averaging  $\gamma$  over a text d will quantify d's word customariness.

Style Model Construction: *n*-Grams

Underlying alphabet for feature computation:

 $\Box$  character *n*-grams (*n* = 4)

### Example:

Style Model Construction: *n*-Grams

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- $\square$  word n-grams (n=3)

#### Example:

```
<pp> <a>
         <n>
            <n> <n> <v>
```

Style Model Construction: *n*-Grams

Underlying alphabet for feature computation:

- $\Box$  character n-grams (n=4)
- $\square$  word n-grams (n=3)
- $\Box$  part-of-speech n-grams (n = 2)

### Example:

Style Model Construction: *n*-Grams

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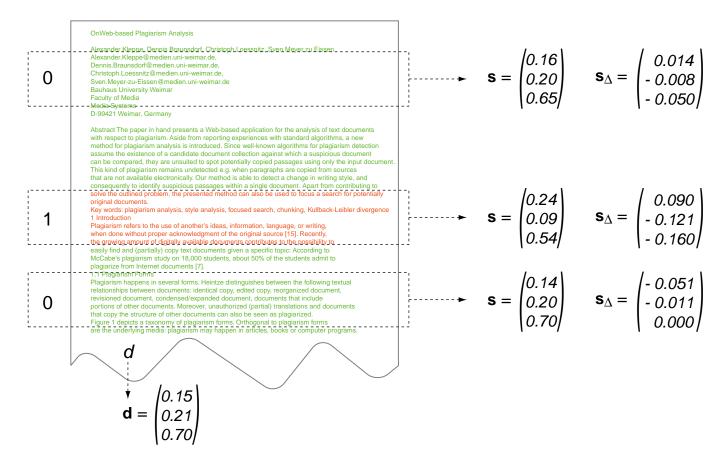
### Example:

130 Stein@Site [\]

Style Model Construction: Language Modeling

# Intrinsic Analysis and Authorship Verification [Building Blocks]

### Style Outlier Identification



Supervised learning situation: given are sections  $s_i$  from both the target class (author A), where c(s) = 0, and the outlier class (other authors), where c(s) = 1.

### Style Outlier Identification

Compute for each section the relative differences between section-specific style feature values and document-specific style feature values.

- 1. Let  $\sigma_1, \ldots, \sigma_m$  denote style feature functions.
- 2. For each section  $s \subseteq d$ :

$$exttt{$\square$ compute style model } \mathbf{s} = \left(egin{array}{c} \sigma_1(s) \ dots \ \sigma_m(s) \end{array}
ight) \in \mathbf{R}^m$$

$$\ \, \text{ compute relative deviations } \mathbf{s}_{\Delta} = \left( \begin{array}{c} \frac{\sigma_1(s) - \sigma_1(d)}{\sigma_1(d)} \\ \vdots \\ \frac{\sigma_m(s) - \sigma_m(d)}{\sigma_m(d)} \end{array} \right) \in \mathbf{R}^m$$

3. Learn an outlier hypothesis h from a sample  $\{(\mathbf{s}_{\Delta}, c(s))\}, c(s) \in \{0, 1\}.$ 

**Evaluation: Test Corpus** 

No benchmark corpus available. Our construction:

100 Documents from the ACM DL, each one "plagiarized"

- □ by hand,
- □ with up to 20% of text from other authors,
- □ in up to 5 different locations in each document.

#### XML template document:

 $\rightarrow$  2<sup>k</sup> instance documents for k "plagiarized" parts.

Evaluation: Style Model Performance

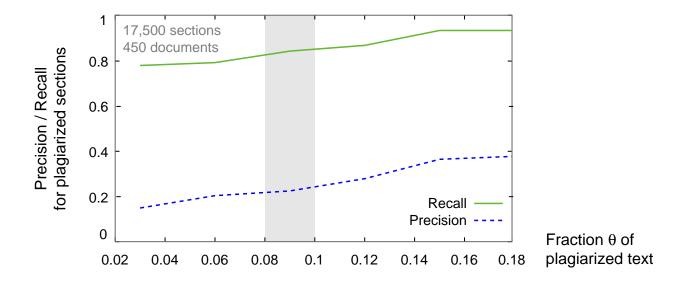
#### Feature set:

- □ 18 part-of-speech features
- average word frequency class
- □ average syllables per word
- □ average sentence length
- □ Gunning-Fog Index
- □ Flesch Readability Index

Results of a discriminant analysis on  $\{(\mathbf{s}_{\Delta}, h(\mathbf{s}_{\Delta}))\}$  on our corpus:

- $\Box$  fraction  $\theta$  of plagiarized sections is from [0.03; 0.18]
- □ about 30% precision and 85% recall for plagiarized sections
- $\Box$  the learning algorithm is not informed about the true value of  $\theta$

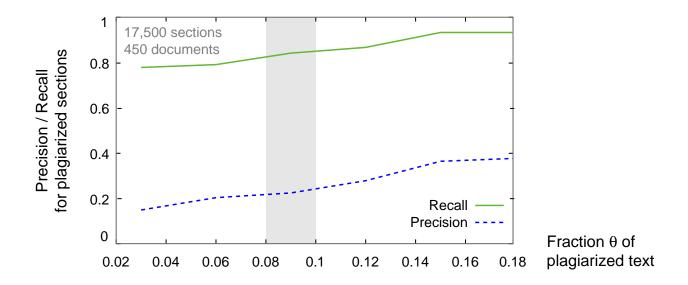
Evaluation: Style Model Performance



The unsatisfying precision is rooted in the class imbalance.

The Gretchenfrage: Are parts of *d* plagiarized, if we find an outlier?

Evaluation: Style Model Performance



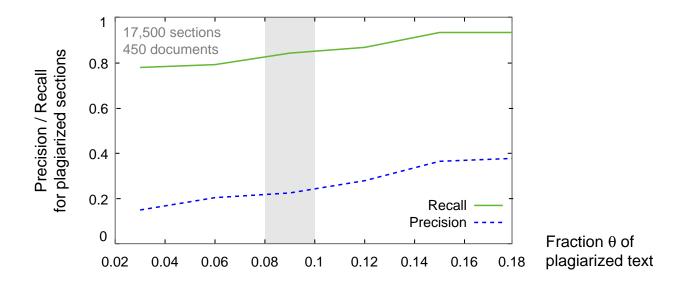
The unsatisfying precision is rooted in the class imbalance.

The Gretchenfrage: Are parts of *d* plagiarized, if we find an outlier?

# Outliers	Strategy	$\rightarrow$	Hypothesis
0	minimum risk	$\rightarrow$	not plagiarized
1	minimum risk	$\rightarrow$	plagiarized
2	minimum risk	$\longrightarrow$	plagiarized
3	minimum risk	$\rightarrow$	plagiarized

## Intrinsic Analysis and Authorship Verification [Building Blocks]

### Evaluation: Style Model Performance



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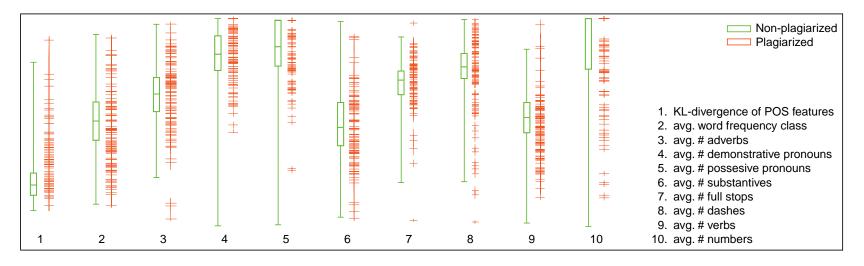
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post-processing	$\rightarrow$	not plagiarized
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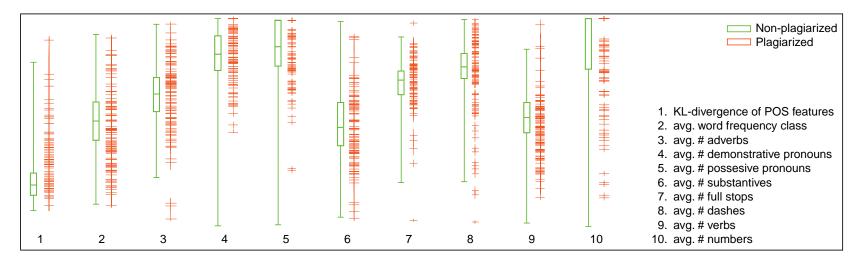
Evaluation: Style Model Performance

Box plots of 10 style features. 16,000 non-plagiarized target sections and 1,500 outlier sections:



Evaluation: Style Model Performance

Box plots of 10 style features. 16,000 non-plagiarized target sections and 1,500 outlier sections:



The best performing style features:

Ranking	Feature	Wilk's Lambda	F-Ratio	significant
1	average word frequency class	0.723	152.6	yes
2	average preposition number	0.866	61.4	yes
3	average sentence length	0.880	54.0	yes

Evaluation: Reliability, Stability

Most stylometric features are designed for analyses at the document level.

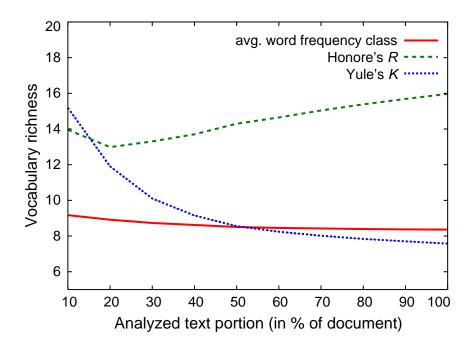
Required are those features that are stable at the paragraph level, in order to identify style variations within short texts (6-12 pages).

Stylometric feature	Unit of measure	"Unit of reliability"
average paragraph length	paragraph	document
Flesch index	document	document
average sentence length	sentence	paragraph
average word length	word	paragraph
average word frequency class	word	paragraph

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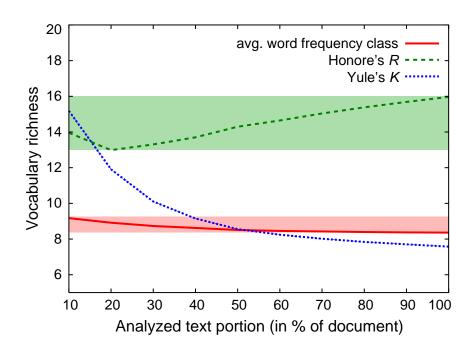


[ECIR, GFKL 2006]

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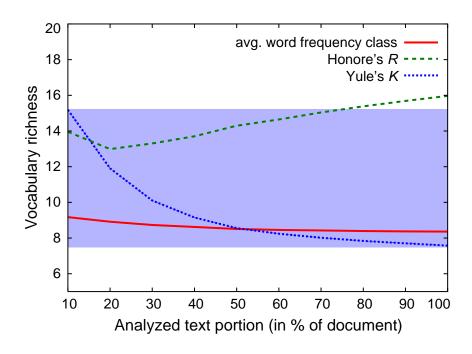


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[ECIR, GFKL 2006]

# Post-Processing with Unmasking [Building Blocks]

#### Reliable Interpretation of Outliers

**Problem.** AVOUTLIER (an easier variant of AVFIND)

*Given.* A set of texts  $D = \{d_1, \dots, d_n\}$ , allegedly written by author A.

Question. Does D contain texts written by an author B,  $B \neq A$ ?

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The belief into an answer depends on the number of found outliers:

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Post-process borderline situations to gain further evidence for accepting or rejecting a hypothesis.

Idea: Interpret AVOUTLIER results under the Unmasking framework.

Unmasking for Authorship Verification [Koppel/Schler 2004]

Problem. AV

Given.

Two documents  $d_1, d_2$ .

*Question.* Are  $d_1$  and  $d_2$  written by the same author?

### Procedure Unmasking:

- 1. Chunking.
- 2. Model Fitting.
- 3. Impairing.
- 4. Goto Step 2 until the feature space is sufficiently reduced.

Unmasking for Authorship Verification [Koppel/Schler 2004]

Problem. AV

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### Procedure Unmasking:

- 1. *Chunking.* Decompose  $d_1, d_2$  into two sets of sections,  $D_1, D_2$ .
- 2. *Model Fitting.* With the 250 most frequent words in  $d_1, d_2$  build a VSM for each s in  $D_1, D_2$ . Learn a classifier that discriminates between  $D_1, D_2$ .
- 3. Impairing. Drop the 3 most discriminating features from the VSMs.
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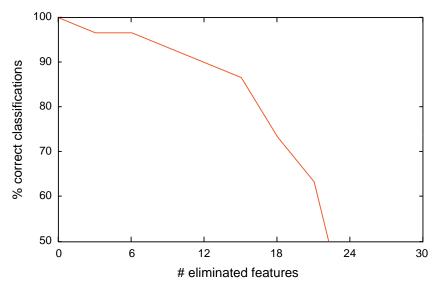
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- 3. Impairing. Drop the 3 most discriminating features from the VSMs.
- 4. Goto Step 2 until the feature space is sufficiently reduced.
- 5. Meta Learning. Analyze the degradation in the quality of the model fitting.

### Unmasking for Authorship Verification

#### Characteristic of a typical outcome:

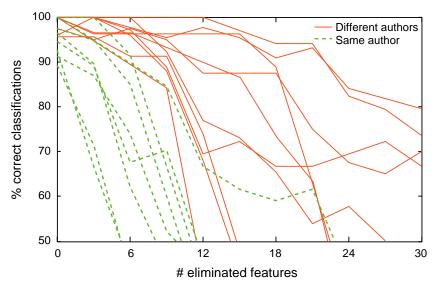


#### Rationale:

- □ A large fraction of the 250 words are function words and stop words.
- Only few of the words are related to topic.
- Only few words do the discrimination job—the topic words for a large part.
- □ Different authors can be distinguished by their use of function words.

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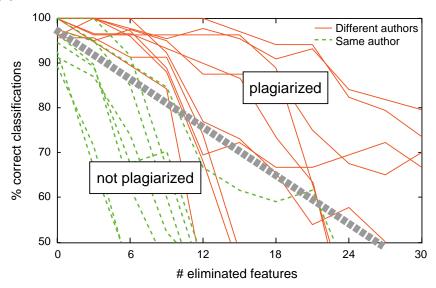


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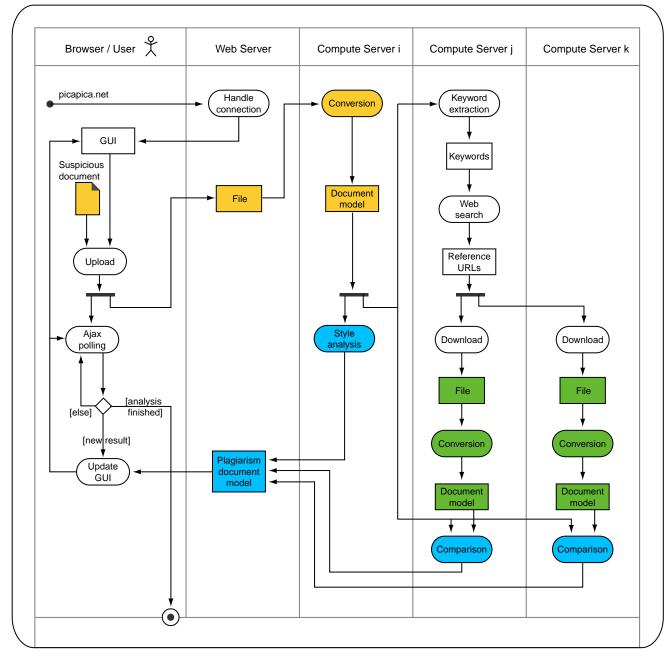
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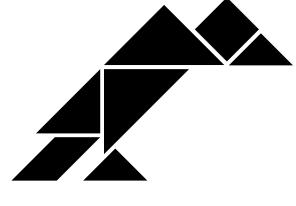


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## **Software**





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